

Jody Johnston Pawel, LSW, CFLE

CTSS, CFLC-Expert, CWCSC, CLIIFT



EDUCATION & CERTIFICATIONS

WRIGHT STATE UNIVERSITY, DAYTON, OH. Bachelor of Social Work, 1981, Cum Laude. Focus: Family systems, family life education, child welfare.

Practicum: Catholic Social Services, Dayton, OH. 1980-81. Individual, marriage, & family therapy. Adoption home studies. Parenting classes.

Outstanding Social Work Graduate of 1981. WSU Alumni Association
LICENSED SOCIAL WORKER, STATE of Ohio Counselor, Social Worker and Marriage & Family Therapist Board, 7/83 to present. License #: S-0007727. Get 15+ hrs. of training each year for social worker license. (Request Detailed List)

CERTIFIED FAMILY LIFE EDUCATOR through the National Council of Family Relations, 4/00 to present. ID#: 9300520. Advisory Council 2024-2027

CERTIFIED TRAUMA SUPPORT SPECIALIST through the Arizona Trauma Institute, 4/23/2021 to present.

CERTIFIED FAMILY LIFE COACH – EXPERT LEVEL through the Family Life Coach Association. One of first to qualify at Expert Level. 4/24 to present

CERTIFIED WORLD CLASS SPEAKER COACH by Craig Valentine and Mitch Meyerson. 10-2022 to present.

CERTIFIED LIIFT PRACTITIONER by Brian Eastman, the creator of the Life Improvement Internal Focus Technique. 2017 to present.

CERTIFIED BOOK YOURSELF SOLID COACH - by Michael Port. 2005.

OTHER: ONE OF ONLY A FEW SECOND GENERATION PARENT EDUCATORS IN THE WORLD - Both parents taught parenting classes for 10 years; mother for 30 years. At age eight, helped parents develop audio resources for their class. Attended first Group Facilitation training at age 14, first parenting class at age 16 to be a youth leader. Taught first parenting class in 1980.

PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS

NCFR: NATIONAL COUNCIL ON FAMILY RELATIONS: 1994 to present. Practitioner Representative on CFLE Advisory Board. 1/2024 to 2027. Featured speaker at conferences, webinars, and author of articles, textbook chapters, etc.

NPEN: NATIONAL PARENTING EDUCATOR ASSOCIATION: Member 2001 to present. Board member 2019-present. Chair Professional Preparation & Recognition Committee (2019-2024); Chair Webinar committee (2019 to present); started monthly professional development member webinars (2020 to present); Chair Marketing Committee (2024-present); Member of professional competencies, paraprofessionals in diverse roles, and evidence-based evaluation committees (2019 to present).

PEDC: Parent Educator Dialogue Circle. Co-founder of networking group for parent educators that has evolved for almost 20 years. 2007 to present.

FLCA: FAMILY LIFE COACHING ASSOCIATION: Founding Committee Member 2016, Serve on Membership Committee 2019 to present.

ADVISORY BOARD MEMBER, NATIONAL EFFECTIVE PARENTING INITIATIVE. Dec. 2006-2010. Moderated monthly Affiliate and Advisor tele-conferences.

NASW: NATIONAL ASSOCIATION OF SOCIAL WORKERS: 1980-1986, 2010- 2012.

2024 OUTSTANDING FAMILY LIFE EDUCATOR:
Margaret E. Arcus Award by
Family and Community Services Section of
the National Council on Family Relations,
the first and largest organization to provide
professional credentialing of family life educators and
publishers of 3 scientific journals on Family Science.



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BEFORE 2000

FAMILIES COUNT PROJECT OF CATHOLIC SOCIAL SERVICES

Coordinator/Family Life Specialist 2/92 to 12/02.

Dayton, OH. Responsible for starting and growing new prevention education program. Provided 20+ 6-8-week parent education programs annually. Served almost 2000 parents from diverse backgrounds. From 1/1996-12/2002, hired, trained, and supervised 7 parent educators. Assisted with grant writing, reporting, program development, and coordination.

THE FAMILY NETWORK (DAYTON, OHIO)

Founder/Director. 5/86 to 2/92. Started a non-profit parent support organization, organized, and developed programs, trained and supervised volunteer staff, facilitated board meetings. The organization celebrated its 30th anniversary in 2017.

- **Discussion Group Coordinator and Group Leader Trainer.** 1987 to 1990. Wrote *Shared Blessings* training manual and helped start four parent-to-parent support groups throughout U.S.

MONTGOMERY COUNTY CHILDREN'S SERVICES

Child Protective Service Worker II, South Unit. Dayton, OH. 8/81 to 4/85. Child abuse/neglect identification/intervention. Unit specialized in sexual abuse cases. Also served on agency's speaker bureau.

PROFESSIONAL EXPERIENCE

CURRENT

RELATIONSHIP TOOLSHOP® INTERNATIONAL TRAINING INSTITUTE, LLC

CEO, President, Founder, 2011 – present. Springboro, OH.

Responsible for overseeing all aspects of researching, developing, co-creating, launching, marketing, and growing an international training company. Primary responsibility is to partner with experts in relationship types/issues or countries/cultures, to co-create niche-specific RTITI sub-divisions that provide educational resources, training programs and websites. Assist with content development, organization, writing, editing, and production. Supervises all contractors, team members and trains/supports all RT Expert Co-authors.

PARENT'S TOOLSHOP® CONSULTING

President, Founder, 4/92 to present. Springboro, OH. Subsidiary division of RTITI. Responsible for overseeing all aspects of running, marketing, and growing a parent education resource website and speaking business.

- **Family Life Educator.** Developed 100+ training programs, based on skills in *The Parent's Toolshop®*, for professionals and parents from varied backgrounds.
- **Parent Educator & Parent Coach Trainer.** Developed the Leader certification program, which has trained, certified, supervised, and coached 100+ parent educators and coaches worldwide and Chair the Standards & Practices Committee.

AMBRIS PUBLISHING

Vice-President, 1998 to present. This subsidiary company of RTITI is responsible for coordinating all development, design, production, publishing, distribution, and coordinating the marketing of all Toolshop®-branded resources.

- **Author & Publisher** of award-winning book *The Parent's Toolshop®: The Universal Blueprint for Building a Healthy Family*, which is the result of over 15 years of research, development, writing, and field-testing. Distribution: 1997 Ohio, 2000 U.S.A. Authored and published 100+ multimedia resources. [See list of resources.](#)

OHIO CHILD WELFARE TRAINING PROGRAM

Trainer and Coach for Protective Service Professionals and foster-adoptive parents throughout Ohio. 2002 to present. Design/present CEU training programs. Also regularly train foster-adoptive parents in other states as a private consultant.



TOP-RATED SPEAKER/TRAINER & CURRICULUM DEVELOPER

Designed 100+ evidence/research-based, trauma-informed programs, presented to 50,000+ trainees worldwide with 100% good or excellent ratings in 30+ years. Get [speaker kit](#).

RELATIONSHIP TOOLSHOP® INTERNATIONAL TRAINING INSTITUTE, LLC. 2011 to present. Created and facilitate live and on-line training programs: [See programs here](#).

- **RELATIONSHIPS COME F.I.R.S.T. (FORMULA FOR IMPROVING RELATIONSHIP SUCCESS TOOLS)** 6-session (12-18 hour) live and online [course](#) for improving adult relationships.
- **RELATIONSHIP TOOLSHOP® NICHE EXPERT CERTIFICATION TRAINING** to be co-authors and start/run a Toolshop® service division
- **STARTING & GROWING YOUR FAMILY LIFE EDUCATION PRACTICE.** Developed/delivered professional development webinars, conference presentations, and [online courses](#).

PARENT'S TOOLSHOP® CONSULTING. 1992 to present. Developed and presented 100+ 1–36-hr. programs for parents and family service professionals worldwide. Developed Parent Educator (1995) and Parent Coach (2011) certification trainings (Train-the-Trainers), certifying 100+ leaders worldwide. [See site](#).

OHIO CHILD WELFARE TRAINING PROGRAM 2002 to present. Developed almost 25 trauma-informed workshops for protective service caseworkers and foster-adoptive parents, delivering multiple workshops monthly statewide with consistently excellent ratings. [See list](#).

AWARD-WINNING AUTHOR

PUBLICATIONS -- 100+ MULTIMEDIA RESOURCES, including books, professional articles, textbook chapters, etc. Specifically:

- **THE PARENT'S TOOLSHOP JUMP START GUIDE: 5 EASY STEPS TO AN EFFECTIVE RESPONSE TO ANY PARENTING CHALLENGE**, © 2018
- **PARENT'S TOOLSHOP® ADVISOR / COACH TRAINING MANUAL** and program curriculum. © 2013.
- **THE PARENT'S TOOLSHOP®: THE UNIVERSAL BLUEPRINT® FOR BUILDING A HEALTHY FAMILY.** © 1990, 1993, 1995, First Edition softcover book © 1997, distributed locally. Second Edition © 2000, distributed nationally. Updated printings to 2020.
- **WISDOM FOR PARENTS. KEY IDEAS FOR PARENT EDUCATORS.** Contributing Author for First (2011) and Second (2025) Editions of Chapter, "Why Kids Lie: How to Teach Children Truthfulness and Respond to Lies Helpfully."
- **"MARKETING FAMILY LIFE EDUCATION PROGRAMS"**
 - **ARTICLE SERIES** for the *Certified Family Life Educator Newsletter*, published quarterly by the National Council on Family Relations: 12 articles published 2004 to 2006. Reprinted in NEPI newsletters, 2007-2010. WINTER 2024
 - **TEXTBOOK CHAPTER** for 2nd, 3rd, & 4th editions of *Family Life Education: Integrating Theory and Practice*, by David J. Bredehoft, Ph. D., L.P., CFLE & Michael J. Walcheski, Ph.D., LMFT, CFLE
- **MARKETING MAGIC: SECRET TRICKS FOR INCREASING YOUR VISIBILITY AND SUCCESS.** © 2002.
- **PARENT'S TOOLSHOP® GROUP FACILITATOR TRAINING MANUAL** and program curriculum. ©1995, 1997.
- **SHARED BLESSINGS: CREATING AND FACILITATING MOTHER DISCUSSION GROUPS.** Booklet. © 1990.

CO-AUTHOR NATIONAL PARENTING EDUCATION NETWORK

- **The Parenting Educator Competencies: A Resource Document For The Field Of Parenting Education** ©2018, Rev. 2024
- **Paraprofessional Parenting Educator Competencies: A Resource Document For The Field Of Parenting Education** ©2020, Rev. 2024
- **Manual For Working With Paraprofessional Parenting Educators** ©2021, Rev. 2024

PARENTING EXPERT, writing weekly/monthly articles for:

- **PARENT'S TOOLSHOP® WEBSITE.** 1992-present.
- **INFINITY MAGAZINE,** 3/2018- 2023.
- **YOURTANGO.COM,** 2017.
- **COX NEWSPAPERS'** online parenting forum. 2007 to 2010.
- **CHIC MOM** e-zine. January 2009 to 2014.
- **STAR PRESS:** Monthly parenting article, 2002- 2005.
- **DAYTON PARENT MAGAZINE.** Monthly article 1993-95.
- **FAMILY NETWORK.** 3/86 to 7/91. newsletter, Founder's letter, parenting articles, Discussion Group Leader Training Manual.



HONORS & AWARDS

2024 MARGARET E. ARCUS OUTSTANDING FAMILY LIFE EDUCATION AWARD, given by the Family and Community Services Section and Executive Committee of the National Council on Family Relations, in recognition of outstanding dedication and contributions to the family life education field.

OUTSTANDING LEADERSHIP AWARD. June 2005. Selected from 147 participants in *Product Factory 2*, an international product-creation training program, for demonstrating leadership abilities as a participant.

OUTSTANDING TEAM AWARD in *Product Factory 4*, as a team leader.

"BEST FIRST BOOK" (BY A NEW PUBLISHER) FOR THE PARENT'S TOOLSHOP. Top-Three Finalist for "Bill Fisher" Award by Independent Publishers Association, 5/31/01.

DAYTON DAILY NEWS' OUTSTANDING WOMAN OF THE MIAMI VALLEY Nominated 1990, 1992, 1995.

WALNUT RIDGE HIGH SCHOOL, Columbus, OH. *Most Humanitarian*, 10/87. *Alumni Hall of Fame*, 10/88.

Newspaper Articles Featuring Accomplishments Over 10 full-page feature articles about Jody starting The Family Network, the success of Families Count classes, and publication of *The Parent's Toolshop*®, in both the *Dayton Daily News* and *Springboro Star Press*.

PARENTING EXPERT TO THE MEDIA

OVER 30 YEARS OF MEDIA EXPERIENCE, with over 500 media appearances and interviews that resulted in being featured as a parenting expert on dozens of major parenting websites and in articles for nearly every major parenting magazine and newspaper nationwide, including *Parents*, *Parenting*, *Mothering*, *Redbook*, *Woman's Day*, and more. [See media kit.](#)

PARENTS TOOL TALK® Radio Show, Podcast, WebTV show, Webinars 2008 to present. Free monthly parent education program offered to the public. [See archives.](#)

PARENTING SPECIALIST FOR THE DAYTON DAILY NEWS 937-513MOMS.COM WEBSITE, provided by Cox Publishing Ohio. 8/2007 to 2010 (the duration of its existence).

MARKETABILITY publicity specialists for independent authors booked over 300 interviews and media placements worldwide from 2000-2002.

TRYON MEDIA GROUP - Corporate Spokesperson for Radio Media Tours (10+ 5-10 minute interviews in 1 day)

- Mead-Scholastic: 8/17/04. 17-city media tour, interviewed about "Helping Children Succeed in School "
- Jabra headsets, 10/5 & 12/05, 12-city media tour, interviewed about "Safe Teen Driving"

WDTN-TV2: "IDENT-A-KID" TELEVISION SERIES - Writer, Assistant Producer, and on-air "Child Care Expert." 4/85 to 12/86. Weekly series featuring child safety tips. Collaborated with Donna Jordan, news anchorwoman. Series received an Emmy-award nomination.

STAFF REPRESENTATIVE TO THE MEDIA FOR EMPLOYERS, including: Daybreak, Child-Adult Institute, The Family Network, Catholic Social Services and Parents Toolshop® Consulting, Ltd.

* REFERENCES & SAMPLES AVAILABLE UPON REQUEST.

